


# JENEANE FRIAS

# GRAPHIC DESIGNER

646.724.8870 

J2FRIAS@AOL.COM 

## EXPERIENCE

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### Lead Graphic Designer

Angeion Group • 2019 - Present  
*Inc. 5000 nominated top claims administrator whose distributed over \$12,000 settlement funds in class action matters.*

- Own end-to-end creative processes from concept to production across all marketing assets while ensuring brand consistency across landing pages, client deliverables, pitches, events, webinars, email campaigns, social media, and more.
- Engage with cross-functional, agile teams to complete design solutions that address business, brand and user requirements
- Execute marketing, branding, iconography, imagery, and production design across a variety of print and digital mediums within budget on rapid timelines.

### Digital Media Specialist

Comcast • 2019

- Collaborated closely with program managers, developers, researchers, and marketing to develop and improve e-learning materials for the national sales team.

### Graphic Designer

News America Marketing • 2016 - 2019

- Collaborated successfully under rapid turnaround times with cross-departmental leads to revamp printed pieces into engaging materials for shoppers instore, online, and at home.
- Led and developed design materials for Target Beauty Boxes instore and online from ideation to execution.
- Developed clean, easy-to-use, and effective marketing collateral, social media posts, and other printed materials.
- Interpreted data to create impactful charts, graphs, and other visuals in presentation decks for sales and clients.

## TECHNICAL SKILLS

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Photoshop, Illustrator, After Effects, InDesign, Lightroom, Procreate, Figma, Wordpress, Mailchimp, Monday.com, Airtable

## PROFESSIONAL SKILLS

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Time Management, Adaptability, Problem - Solving, Communication, Dependability, Highly Motivated, Self-Starter

## AREAS OF EXPERTISE

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Visual Design & Storytelling  
Typography  
Advanced Graphic Design  
Social Media Graphics  
Presentation Design  
Email Marketing

## EDUCATION

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### University of New Haven

B.A. Graphic Design | Cum Laude

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Jeneane Frias is a graphic designer with a strong background in marketing design with over 5+ years of experience. She creates print, digital, and social materials for brands and products to increase revenue and awareness. Jeneane implements innovative designs and solutions that expand business and exceed departmental goals.

[jeneanefrias.com](http://jeneanefrias.com)